



# Transfer Pathway Between Des Moines Area Community College and University of Phoenix

Associate in Applied Science Degree in Marketing (Des Moines Area Community College)  
2023-2024 Catalog Year to:  
Bachelor of Science in Management v005A (UOPX)

## UOPX General Education and Elective Program Requirements

Bachelor of Science in Management Degree Requirement	Recommended Courses	Institution	Credits Utilized
<b>Communication Arts (6 credits)</b> [Must Include three (3) credits of College Composition]	ENG 105 Composition I*	DMACC	3
	SPC 101 – or – SPC 122*	DMACC	3
<b>Mathematics (6 credits)</b> [Must Include six (6) credits of Quantitative Reasoning, Statistics, College Algebra or Calculus] [Math Proficiency Requirement]	MAT 141 Finite Math*	DMACC	4
	MAT 121 College Algebra**	DMACC	2
<b>Science and Technology (6 credits)</b> [Must include three (3) credits in Physical or Biological Sciences]	BIO 104 Introductory Biology w/lab**	DMACC	3
	CIS 303 Introduction to Database*	DMACC	3
<b>Humanities (6 credits)</b>	ART 101 Art Appreciation**	DMACC	3
	LIT 101 Intro to Literature**	DMACC	3
<b>Social Science (6 credits)</b>	PSY 111 Introduction to Psychology*	DMACC	3
	ECN 120 – or – ECN 130*	DMACC	3
<b>Liberal Arts (6 credits)</b> [Must include GEN/201 Foundations for University Success]	GEN/201 Foundations for University Success	UOPX	3
	WDV 101 Intro HTML and CSS*	DMACC	3
<b>Elective (54 credits)</b>	<i>Lower Division Elective Credits Filled by Combined Credits From:</i>		
	SDV 108, MKT 110, APP 235, MKT 140, MKT 160, MKT 150, ADM 221, MGT 147, MGT 801, MGT 802, MKT 121, ACC 131, MGT 130 – or – MGT 101 – or – BUS 148 – or – MKT 145, MKT 182, MKT 135, MKT 131*	DMACC	45
	MAT 121** (excess)	DMACC	2
	Any College-level/Transferable coursework that does not duplicate**	DMACC	7

\*Course recommended or required to maximize transfer into UOPX based off Associate degree requirements to obtain an Associate in Applied Science Degree in Marketing from Des Moines Area Community College.

\*\*Course recommended by UOPX outside of Associate degree requirements to reach transfer credit totals listed on pathway. Students may have other options to satisfy this course requirement at UOPX. Students should consult an advisor at their respective institution if they would like to take courses outside of the recommended sequence.

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## UOPX Course of Study Requirements

### Bachelor of Science in Management Degree

Requirement	Recommended Courses	Institution	Credits
Organizational Behavior for Managers	MGT/312 Organizational Behavior for Managers	UOPX	3
Ethical and Legal Topics in Business	ETH/321 Ethical and Legal Topics in Business	UOPX	3
Innovative Leadership	LDR/300 Innovative Leadership	UOPX	3
Change Management and Implementation	MGT/362 Change Management and Implementation	UOPX	3
Strategic Operations and Logistics	OPS/330 Strategic Operations and Logistics	UOPX	3
Principles of Macroeconomics	ECO/372 Principles of Macroeconomics	UOPX	3
Organizational Project Management	PM/350 Organizational Project Management	UOPX	3
Finance for Business	FIN/370 Finance for Business	UOPX	3
Marketing	MKT/421 Marketing	UOPX	3
Strategic Management	MGT/498 Strategic Management	UOPX	3

### Institutional Credit Breakdown

Minimum Credits Required for Associate in Applied Science Degree in Marketing	66 Credits
Credits Utilized from Associate in Applied Science Degree in Marketing	67 Credits
Recommended Credits Outside AAS Degree in Marketing to Maximize Transfer	20 Credits

### **Total Credits Required to Complete Bachelor's Degree** **120**

<b>Total Des Moines Area Community College Applied Credits</b>	<b>87</b>
<b>Required University of Phoenix Credits (30 Upper Division)</b>	<b>33</b>

NOTE: This breakdown represents the recommended course sequence a student should pursue in order to transfer into University of Phoenix. This summary is an estimation of credits only based on the current catalog and degree program requirements. Actual credit may vary based on each individual student's submission. Concentrations are reflected on the transcript only. All courses that apply to an associate's degree transfer to the University of Phoenix with the exception of remedial or vocational courses. Courses must have received a grade of C- or higher to transfer.